



DMC INCENTIVE
TRAVEL
ICELAND

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Iceland

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[How to dress in Iceland?](#)



Dear valued customer,

The team of DMC Incentive travel have great passion for our destination and are rising to the challenge to create an array of successful programs for our guests. The team goal is quality in every step, to ensure that both you and your group can focus on enjoying the experience to the fullest.

The team has been operating groups and events in Iceland since the year 2000. Over the years our team experts have gathered a lot of experience, we focus on realistic plans, personal service and quality resources for our clients.

We have a great passion for our clients and we want to make unforgettable memories for our clients.

We have been privileged to work with some of the most renowned companies of the world such as Audi, Coca Cola, Deloitte, Kia Motors, Bare Minerals, Honda, Shell, Mazda, Microsoft, Canon, BMW, Hewlett Packard, Comcast, Icelandair and more known brands both local and International. Our VIPs are such as Quentin Tarantino, Russel Crowe, Jamie Kennedy and etc.

We look forward to work with you, and please do not hesitate to contact us for any advise or questions you might have, we will enjoy planning with you a memorable journey to Iceland.

I look forward to see you in Iceland

Inga Gudmundsdottir
Owner & Tour/Teambuilding Specialist

MEET **IN** REYKJAVÍK
Associated partner




DMC INCENTIVE
TRAVEL
ICELAND

A Proud
Member of 

Program in Iceland: Nature and Energy

- Day 1: Arrival / Welcome Dinner at Top Roof bar down town Reykjavik
- Day 2: Super jeeps / Geysir/ Snowmobile / Gullfoss waterfall / Dinner at Rest. Reykjavik
- Day 3: Blue lagoon / Leisure / Dinner at venue at hotel
- Day 4: Check out / Departure



Accommodation: *Icelandair Hotel Reykjavik Marina 4**



Icelandair Hotel Reykjavik Marina is a new and stylish hotel in the heart of Reykjavik with a unique character and never a dull moment. Sleep and wake in fun, colourful surroundings with friendly staff to serve and assist you. Original, colourful and modern designs characterize the hotel, combined with old relics from the harbour and shipyard. Rooms are uniquely decorated with original styles that catch your eye, capture your heart, and could never be mistaken for anywhere else you've ever stayed. One of Reykjavik most popular bars is located at this hotel. [WEB](#)



Accommodation: *Hilton Nordica 4**



The location of Hilton Hotel offers a great base to conduct business or explore the capital city, since it is situated in the financial district of the capital and is only a short journey from the city center, by foot or bus. This Reykjavik hotel is only about five minutes from Laugardalur, the largest recreational, fitness and green area in Reykjavik.

The hotel offers a choice between Hilton Guest Rooms, Executive Rooms and Suites. The Hilton Guest Rooms Plus and Executive Rooms Plus offer spectacular sea and mountain view. All rooms are bright and spacious with modern furnishing and wooden floors. Wireless internet access in rooms available at minimum cost. Free internet access in common areas: Lobby, VOX, VOX Bar, Executive Lounge and pre-function areas 1 and 2.

www.hiltonreykjavik.com



Accommodation: *Fosshotel Reykjavik* **** [web](#)



Fosshotel Reykjavík is a First Class hotel in the Reykjavík city centre and the largest hotel in Iceland. Fosshotel Reykjavík is located in Reykjavík's business district, a short walking distance from Laugavegur, the main shopping street. The hotel has 16 floors and all the rooms offer magnificent views of the city and the bay area. The top floor has 7 suites and the hotel has first class conference facilities. Total rooms are 320. Unwind with Icelandic draught beer in the Beergarden, relax at the luxury spa and enjoy dining at Fosshotel Reykjavík's restaurant, Haust. Grand Hotel and Fosshotel Reykjavik are owned by the same hotel chain.

Accommodation: *Fosshotel Reykjavik* ****



Accommodation: Grand hotel ****



Grand Hotel Reykjavík is a first-class hotel for business travelers, conference guests and tourists who demand excellent service and facilities. The hotel is situated in a quiet area within a short distance from all services, recreation and business centers. All of the hotel's 312 rooms are very spacious and equipped with first-class amenities, including an en-suite bathroom with a bath and shower, large beds, etc.

Grand Hotel Reykjavik is the first hotel in the world to undertake extensive work to eliminate electro-magnetic pollution.

The hotel was from the beginning designed and built with a system to control pollution from the electrical supply. The hotel staff takes pride in making your stay as enjoyable as possible.

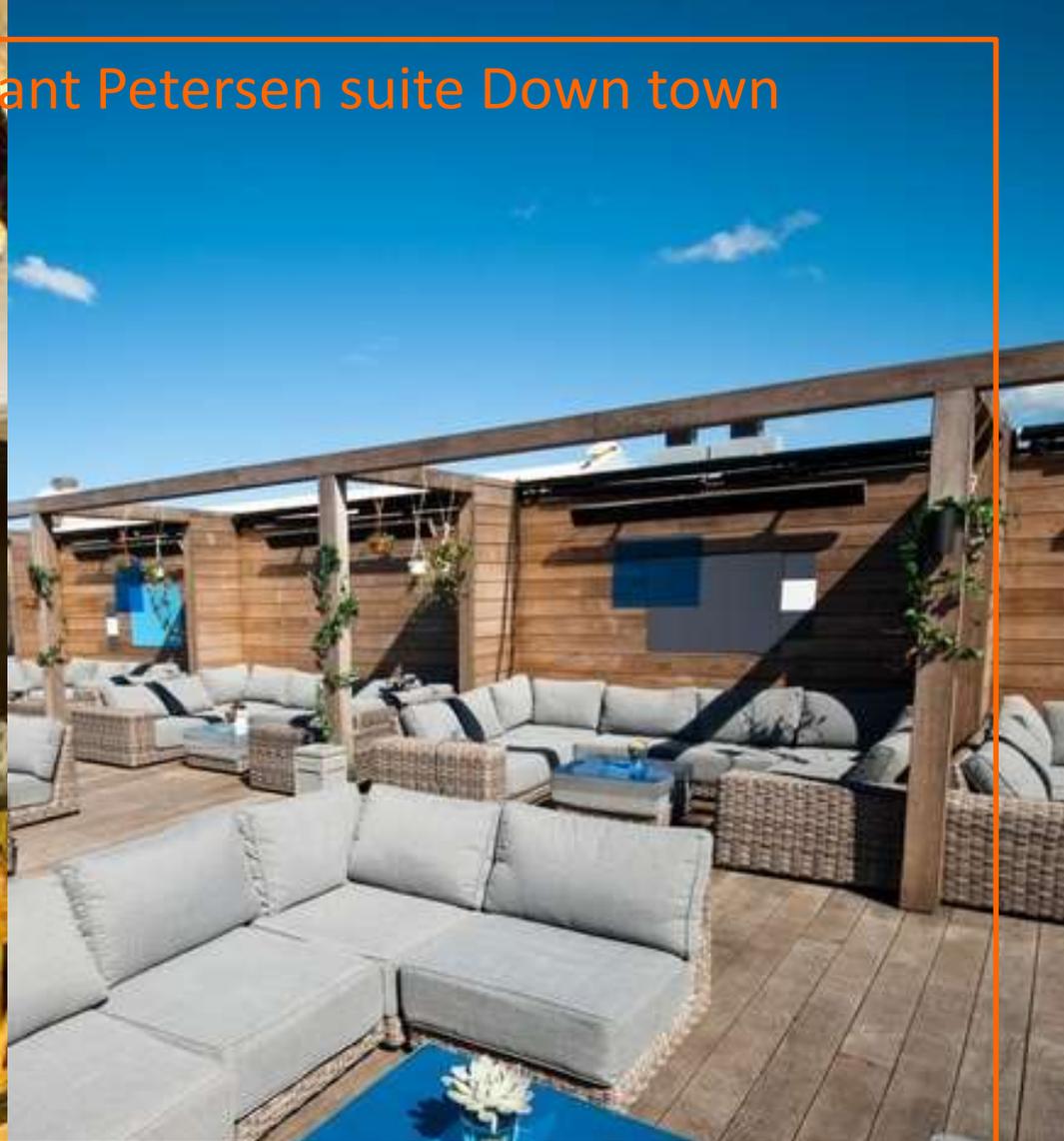
www.grand.is

Day 1: Arrival to Reykjavik City and Check into the Hotel



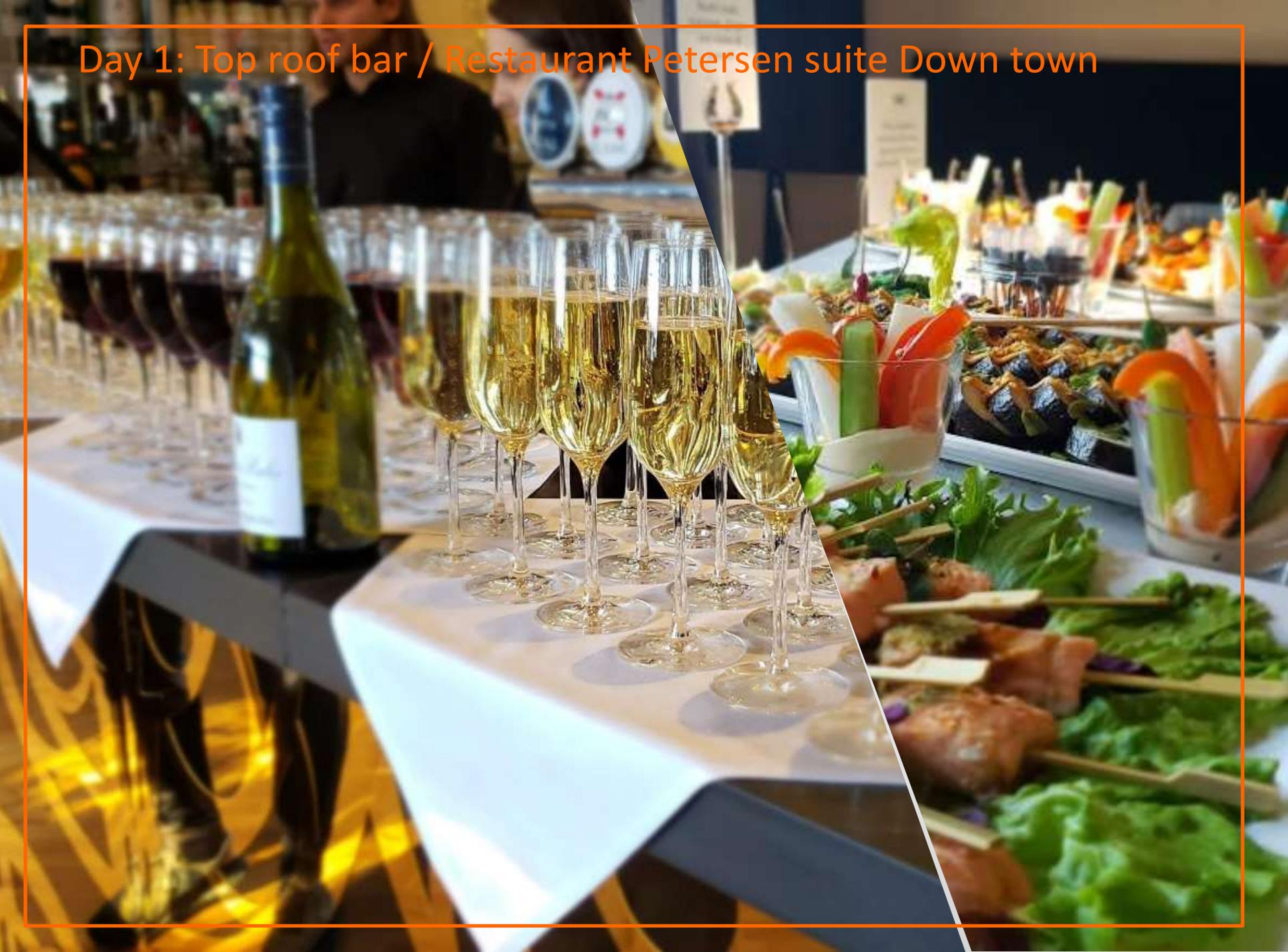
Reykjavík may be one of the smallest capital cities in Europe, but it still packs a powerful cultural punch, where visitors can enjoy a multitude of various events and festivals all year round! With a fascinating history rooted in the great Sagas and its unique location within a land of diverse landscapes – all filled to the brim with beautiful nature, Reykjavík manages to combine a terrific blend of hip and wholesome, but without the stress that usually follows a cosmopolitan metropolis. In fact Icelanders are considered to be so easy-going and gregarious, that they've just added a new travel accolade to their growing collection, this time for being the friendliest nation in the world!

Day 1: Top roof bar / Restaurant Petersen suite Down town



The Petersen Suite is a rooftop lounge and a bar on the top floor of the historic cinema Gamla Bíó. The Petersen Suite is in an old apartment in one of the oldest and most historic buildings in Reykjavík, dating back to 1926. There are many stories about ghosts haunting the building.

Day 1: Top roof bar / Restaurant Petersen suite Down town



Day 2: Lets have fun in Iceland !



Day 2: Golden Circle full day

This day we drive:

1. To the countryside to Thingvellir National Park —walk among the geological wonders of the fissure zone and in the footsteps of the early Viking settlers where the Althingi parliament was founded. It's the UNESCO world heritage site and the site of the original Althingi, considered the oldest democratic parliament in the world. This area is noted for its spectacular lava formations and being the only place in the world where you can see the separation of the North American and European tectonic plates.
2. Lunch.
3. To the Geysir, the “geyser” which gave its name to all other erupting hot springs - hear the bubbling of the mud pots, smell the sulfur in the air and watch in awe as the geyser Strokkur blasts boiling water into the air. The Geysir geothermal area boasts spouting springs, including Strokkur, the most active geyser in Iceland.
4. You will visit the Golden Waterfall – Gullfoss - feel the mist of glacial water as it cascades down one of Iceland's most famous waterfalls. Gullfoss you are given the opportunity to stand next to the amazing waterfall, watching enormous quantities of water tumble violently into a deep, meandering gorge.
5. Snowmobile Ride on 2nd largest Glacier in Europe.
6. Option : Icelandic lager, shark and brennivin on the way.



Day 2: Luxury Super Jeeps offroad



Nowhere but in Iceland will you find vehicles like those we use for our travels today. Crafted for uniquely tough conditions, even a term to describe them had to be invented. “Super Jeep” is the result of decades of insular technical innovation and evolution, from tinkering with old army Jeeps to get further up hill, to our hand-built monsters equally at home crossing Antarctica, the wild Icelandic Highlands – or the highway. Each vehicle is custom built with up to three separate transmissions, two separate steering systems, fully in-cab adjustable four corner air suspension, fully lockable differentials, up to 7.3 liter turbocharged engines, an array of radio equipment, marine-type satellite navigation... Oh, and the biggest available legal road tires in the world. Mercedes Bens Sprinter: *Highly capable super truck with individual seats for your comfort.*

Day 2: National Park, Gullfoss waterfall and Geysir geothermal area → Golden Circle



Day 2: Snowmobile on a glacier

Enjoy an private tour to Langjökull glacier (second largest Glacier in Europe) or a snow area in the mountains. Once you are there, you will join an exhilarating one-hour snowmobiling tour across the endless white snowfields, a great way to combine the adrenaline-filled activity of your choice with the awe-inspiring scenery. The glacier adventure will provide stunning photo opportunities in good weather. The snowmobiles will not be a problem – it is just a matter of squeezing the accelerator or the brake. [WEB](#)



Day 2: Snowmobile on a glacier



Option: Have you had an hotdog on a glacier?



Day 2: OPTION Icelandic lager, Shark and snaps

Beer tasting in the Nature

Treat your group to a wonderful nature in Iceland!

We will stop for an outdoor “Beer Tasting Pop Up”. We will enjoy a taste of some of Iceland’s best beers, we have quite a lot of them! This is completed with a beautiful decorated table and some Icelandic delicacies; guaranteed to set the right mood for your adventures in Iceland.



Day 2: Lunch at hotel Geysir Restaurant

LUNCH AT HOTEL GEYSIR

At Hotel Geysir you can enjoy a delicious buffet of seafood, vegetables and meat course. Furthermore the buffet includes wide selection of fresh salads, three kinds of soups, (cream, vegetable and traditional Icelandic meat soup) homemade bread and a wide selection of delicious desserts. Coffee and tea is included in the buffet. Our buffet is local food of South Iceland and our aim is preserving and upholding local traditions in food productions in the spirit of the International Slow Food association and the spirit of local food.

Day 2: Superjeeps in highlands of Iceland



Day 2: Dinner at Restaurant Reykjavik

RESTAURANT REYKJAVIK (DOWN TOWN)

This beautiful building has a long and colorful story. Since the 19th century it has been a big part of Reykjavík's history. In 1863 a man named C. P. A Koch was granted a permission to build the house with a pier in front, on the condition that a passageway through the house would be open to those who needed it. Today, a delicious menu includes the acclaimed seafood buffet.



Day 3: Blue Lagoon (half day)

Blue Lagoon

One of 25 Earth's Wonders of the World and most awesome places according to the National Geographic.

BLUE LAGOON AND A LUNCH

The Blue Lagoon is probably the most visited attraction in Iceland, a geothermal spa surrounded by mysterious black lava fields. The Blue Lagoon has been listed as one of the most impressive wonders of the world by The National Geographic. The Blue Lagoon's warm water and natural active ingredients, mineral salts, silica and blue green algae help you relax and escape the stress and strain of daily life. Bathing in this surreal environment is a unique experience that no one should miss. Drinks can both be served to the lagoon and inside the premise.

Day 3: Blue Lagoon



Day 3: Lunch at Blue Lagoon / Lava Restaurant



LAVA Restaurant combines modern design with the wild spirit of Icelandic nature. Built into a stunning lava cliff, with views over the lagoon, it is an unforgettable setting for a relaxed lunch.

Day 3: Dinner at Háteigur venue Grand hotel

The designers of the new Háteigur are the Atelier Architects and it is worth noting that venue has gotten a complete makeover from its original shape. One unique venue perfectly suited for receptions and private parties.

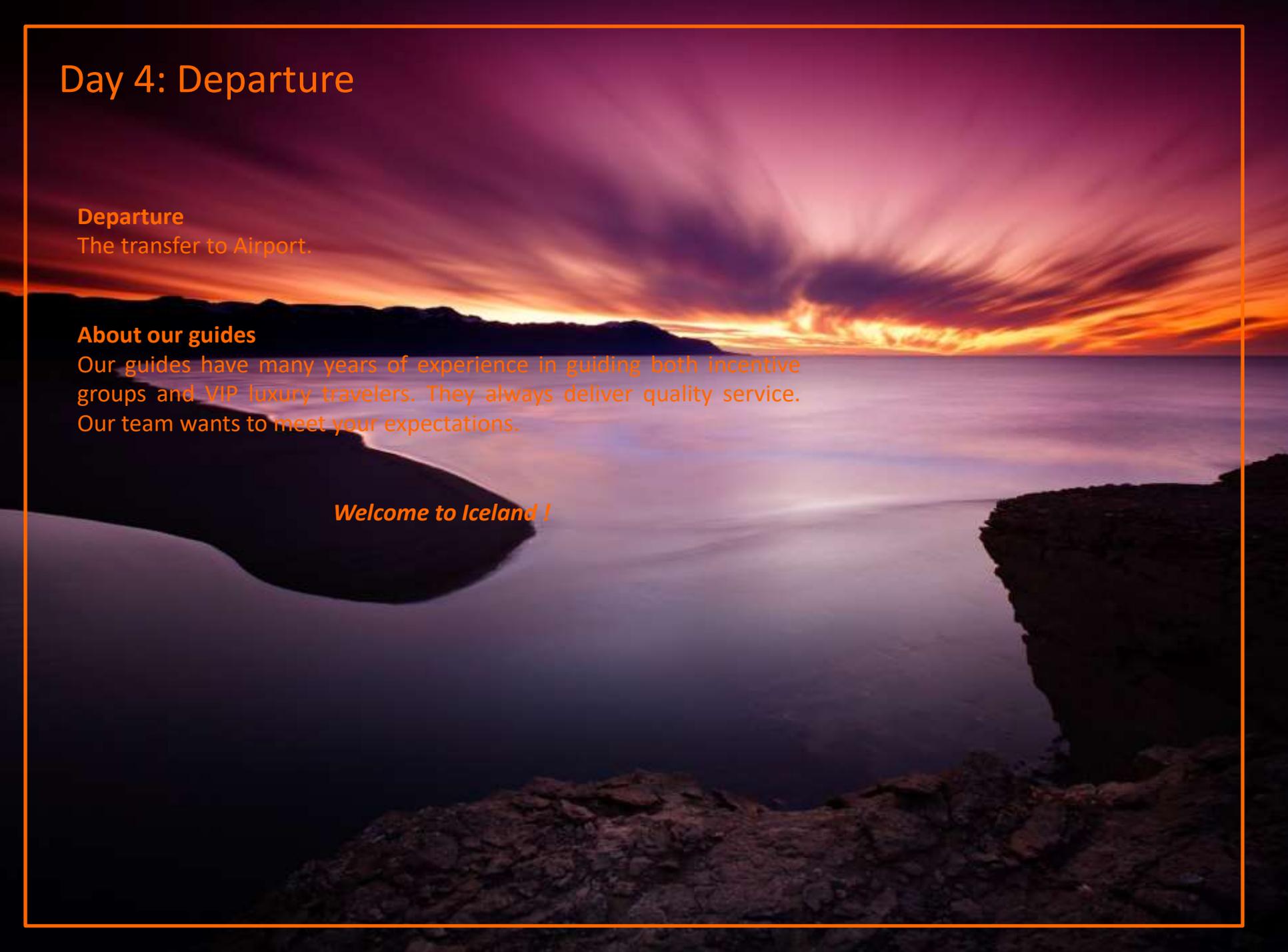
Option: Night out in Reykjavik

Reykjavik down town: B5 VIP or Austur

Austur is located in Austurstraeti, one of the main bar- and shopping streets downtown, and even though the surrounding area is filled with clubs and bars, Austur seems to be the center of attention. When you walk inside you will instantly discover why this club is so popular among locals and travelers. Inside the place looks modern, sleek and shiny, and the people who frequent Austur seem to be fashioned after the interior.



Day 4: Departure

A dramatic sunset over a body of water, with a dark, rocky coastline in the foreground and a bright, colorful sky. The sun is low on the horizon, creating a vibrant orange and yellow glow that transitions into deep purple and blue as it reaches the top of the frame. The water is calm, reflecting the colors of the sky. The foreground shows dark, jagged rocks and a small, dark, curved shoreline.

Departure

The transfer to Airport.

About our guides

Our guides have many years of experience in guiding both incentive groups and VIP luxury travelers. They always deliver quality service. Our team wants to meet your expectations.

Welcome to Iceland !

Ideas for gifts

Wool blankets

66 north Clothing, hats and etc.

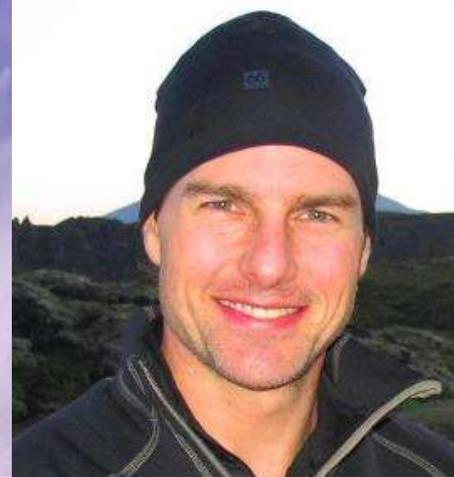
Icelandic herbs

Selection of herbal tea, herbal salt, jams and syrup made from Icelandic herbs.

Icelandic Lava candle

Blue Lagoon gifts

Icelandic drinks from Icelandic herbs



PRACTICAL INFORMATION

The Icelandic climate is warmer than the name suggests, thanks to the Gulf Stream. Summers in Iceland are rather cool, while the winters are relatively warm. The average monthly summer temperature ranges from 10 to 13 °C. During the summer the climate is mild but unstable with possible rain and frequent weather changes. The daily temperature can fluctuate from a minimum 5 °C at night to a maximum of 25 °C during the day.

Banks are open from 09:15 to 16:00. As general rule offices are open from 09:00 to 17:00, in some cases during the summer these hours are from 08:00 to 16:00. Shops are open from 09:00 to 18:00 on weekdays. Credit cards are accepted by most shops, restaurants and organizations and are widely used. The major credit cards in Iceland are Visa and Master Card, although other cards are accepted as well in some places. Tax-free shopping/tax refund. A refund of the local Value Added Tax is available to visitors to Iceland. The refund will result in a reduction of up to 15% of the retail price, provided departure from Iceland is within 30 days after the purchase is made. The purchased amount must be no less than ISK 5.000,- (VAT included) per sales receipt, and all goods (except woolens) must be packed in sealed bags or containers.

Sunrise and Sunset: Reykjavík												
	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Sunrise	11:19	09:55	08:21	06:42	04:39	03:15	03:07	04:50	06:16	07:36	09:24	10:51
Sunset	15:44	17:29	18:59	20:22	22:12	23:39	23:55	22:15	20:37	18:57	16:58	15:44

Temperatures in Iceland in Celsius (centigrade):												
	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Reykjavík Average	-0,2	1,1	3,9	5,2	7,3	10,5	11,5	12,6	9	4,3	2,2	-0,2
Reykjavík High	8	9,9	10	13,3	17,2	20,3	18,4	24,8	14,3	13,1	11	9
Reykjavík Low	-10,6	-12,4	-4,9	-2,7	-1	3,4	6,5	5,6	1	-4,6	-15,1	-11,5
	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Akureyri Average	-2,4	0,5	3,9	4,6	6,2	9,9	12,6	12,1	8,8	3,3	0	-1,5
Akureyri High	8	14,5	13,3	14,5	19,6	21	21,9	23,8	19,1	15	17,5	9,2
Akureyri Low	-12,8	-14,2	-5,1	-4	-2,5	0,5	3,7	3	-1,4	-8,9	-15	-16,7



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More information at:

www.incentivetravel.is

info@incentivetravel.is

Thank you



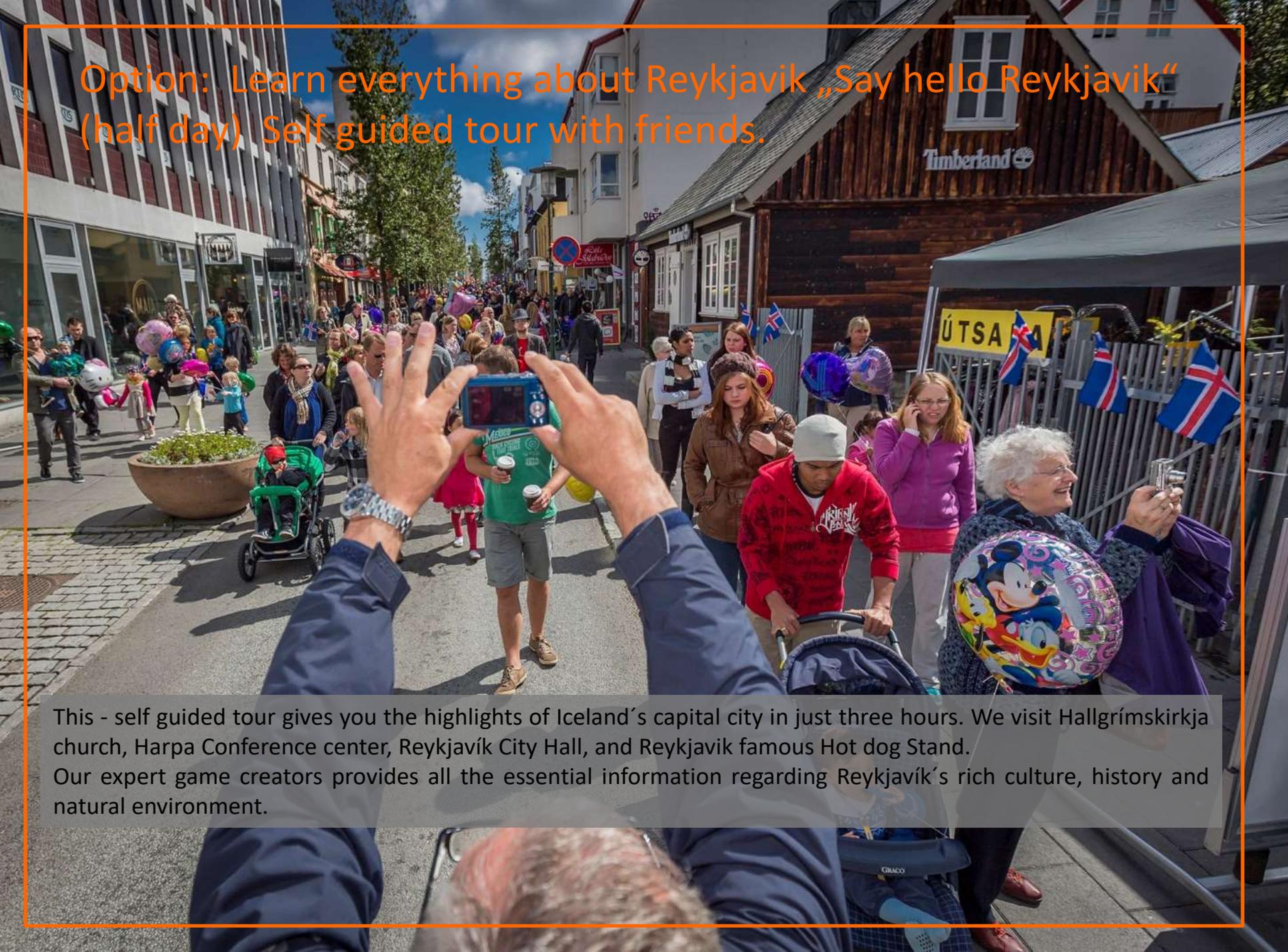
DMC INCENTIVE TRAVEL

Option: Whale Watching (half day)



Your whale watching adventure begins at Reykjavik's Old Harbour, just minutes away from the city centre! You will go whale watching on the biggest whale watching boat in Iceland, Andrea. The boat offers great comfort and an interior with a large outside viewing decks. The friendly guides, along with the captain and crew, point out where to spot the whales and give interesting information about the different kinds of whales and seabirds you can expect to see. Go for a whale watching with a high cruising speed, great fun for the adventurous!

Option: Learn everything about Reykjavik „Say hello Reykjavik“ (half day) Self guided tour with friends.



This - self guided tour gives you the highlights of Iceland's capital city in just three hours. We visit Hallgrímskirkja church, Harpa Conference center, Reykjavík City Hall, and Reykjavik famous Hot dog Stand. Our expert game creators provides all the essential information regarding Reykjavík's rich culture, history and natural environment.

Option: Dinner at Viking Village



DINNER AT VIKING VILLAGE

At the Viking Village restaurant true Viking feast is offered with traditional meals served in old fashioned Viking-style trays. We strongly recommend the Viking feast dinner served with one schnapps of Black Death and one beer. Waiters and waitresses dressed in authentic Viking clothing and serve meals with flair. During these famous feasts there is not a dull moment and the guests can expect various treats and surprises offered by our singing Valkyries and Vikings. The fun reaches its height when the Head-Viking crowns one guest as an Honorary Viking.

Option : Horseback Riding (half day)



THE ICELANDIC HORSE IS THE ONLY HORSE IN THE WORLD THAT HAS FIVE GAITS

Enjoy the here and now in Reykjavik City. We offer excellent facilities in Víðidalur where the largest equestrian centre for the Icelandic horse in the world is situated. The riding center is located by the main running course of the Equestrian Association Fákur where the National Horse Show in Iceland 2012 was held. Around 10.000 guests and riders visited and stayed there during the meet. The horses are then saddled and prepared for a riding tour with an experienced guide into the Rauðhólar (Red Hills) and Heiðmörk overlooking Elliðaavatn and along the banks of Rauðavatn. [WEB](#)

Option: Buggy Cars (half day)



This guided tour is a unique way to enjoy Icelandic nature, yet starting off only 20 minutes from downtown Reykjavík. Strap into a two-seat Buggy with your partner and prepare to overcome obstacles in the rugged landscape by the slopes of Mt Esja, climbing hills, running through river beds, and more. This is an especially designed tour for you who craves bumpy, dusty, dirty driving thrills. No extra charge for dust, mud, water splashes, or even snow!

The Buggies are equipped with 4-point safety harnesses for safety, automatic transmission for driving ease. All you need is a spirit for adventure, and a valid driving license for the driver.

Option: National Museum



The National Museum displays objects that provide insight into Icelandic cultural history - displays that encourage visitors to dwell on the past, present and future. The museum aims to nurture knowledge and innovation while maintaining a wide perspective and sense of community.